# **Expanding Access to Great Schools**

INVESTMENTS IN SCHOOLS, LEADERSHIP AND INFORMATION RESOURCES CREATE NEW OPPORTUNITIES FOR STUDENTS AND FAMILIES



### Spreading Educational Opportunity Neighborhood by Neighborhood

n 2019, Philadelphia continued its steady climb to move more students into high-achieving schools (7% increase from 2018) and reduce the number of students in the city's lowest performing schools (14% decrease). Over the last five years, Philadelphia schools as a whole have continued to make modest but steady improvement, as evidenced by state student assessment data. Last year, 42% of city public schools demonstrated above-average growth on the PA Value-Added Assessment System in reading and 45% in math. This trend is evident across schools of all demographics.

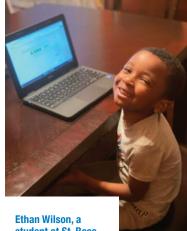
### MEETING THE CHALLENGE OF COVID

March 2020 as a result of the COVID-19 pandemic and shifted to online learning, an immediate obstacle was the tremendous gap in families' access to technology. PSP moved quickly to engage with donors and launch the Jump-Start Philly Schools Fund, raising more than \$4 million to address needs created by the school closures. Right away, Jump-Start acquired 15,000 Chromebook computers for more than 100 schools across the city that were scrambling to ensure their low-income students could participate in school from home.

The unprecedented disruption of the Philadelphia educational system will have long-lasting impact on students and schools. The Jump-Start Fund is poised to make additional investments to help schools ready themselves for the challenges they will face in the fall.



PSP staff distribute some of the 15,000 Chromebooks to school representatives



student at St. Rose
of Lima School in
West Philadelphia,
is excited to use
a Chromebook
to attend school
virtually

2013-2019

The number of Philadelphia students

enrolled in public schools that are in the state's top quartile has increased by 8,400\*

PSP has contributed to this ascent by investing philanthropic growth capital to expand and multiply schools that work, and by supporting families, regardless of their zip code or circumstance, in discovering and applying to those schools.

Our investments help new schools to form and highachieving schools to replicate in order to enroll more students. These investments target students in the city's most disadvantaged neighborhoods. PSP also invests to develop the managerial skills and mindset of aspiring principals, which has translated into accelerating academic growth in dozens of schools across the city. Finally, PSP's investments in information resources for families—chiefly GreatPhillySchools and Apply Philly Charter—have helped tens of thousands of students make more intentional and informed school choices.

# CARVING A WIDER PATH INTO ENGINEERING AND SCIENCE

Beginning in 2015, PSP granted nearly \$350,000 to the special-admission George Washington Carver High School of Engineering and Science to extend its awarding-winning educational program to middle school students. Carver's middle school has fewer admission requirements than the high school and specifically enrolls students from low-income areas of the city—overall, 68 percent of Carver students are Black and 44 percent are economically disadvantaged—providing them an opportunity to improve their academic resumes so they can meet the 9th grade entrance requirements and stay enrolled in the upper grades.

Average percent of Carver middle school
students achieving proficient or advanced
on state assessments:

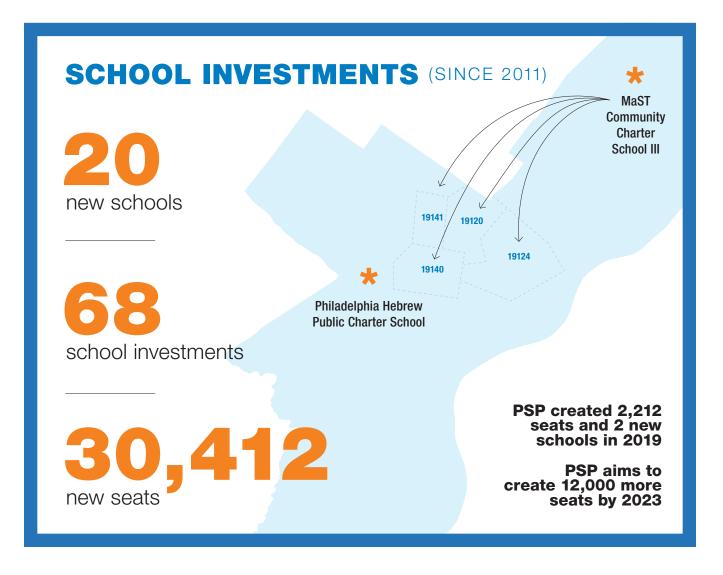
	2016	2019	
Math	35%	68%	
Reading	86%	94%	

The number of Philadelphia students enrolled in public schools that are in the state's bottom quartile has decreased by 21,614

2019 Annual Report Philadelphia School Partnership

### **New Seats Where They Are Needed Most**

aiting lists for public charter schools, public magnet schools and private-school scholarships in Philadelphia include the names of more than 30,000 students. Families want more seats. Families need more seats in high-opportunity schools. PSP is the only nonprofit organization in the city funding the creation of new schools and seats regardless of school type: district, charter, or private.



PSP invests in 7 schools

2013

PSP school investments number 25

### **Two New Schools in 2019**

1

### **MaST Community Charter School III**

Grades K-12 • 1,300 seats • Northeast

MaST's third science and technologyfocused school in Philadelphia pulls at least 50 percent of its students via lottery from four high-need zip codes. 2.

### **Philadelphia Hebrew Public Charter School**

Grades K-8 • 702 seats • East Falls

New York-based Hebrew Public's first Philly campus is an innovative diverse-by-design school where students learn core subjects and the Hebrew language, with an emphasis on global citizenship.

# A NEW SCHOOL MEANS A LIFE-CHANGING OPPORTUNITY

Malika Minor lived in North Philadelphia her entire life. The mother of an incoming kindergartner and first grader for the 2019-20 school year, Malika knew she wanted her children to go to a better school than she attended. That meant they would have to apply to enroll in schools outside her neighborhood. Luckily, Malika's children won two of 900 seats at the new MaST Community Charter School III, which opened in 2019 with a grant from PSP. MaST I and II both rank among the top 8 percent of all public schools in the city for student achievement. Malika chose to move out of her neighborhood in order to be closer to MaST III in Northeast Philadelphia and says enrolling in MaST III was a life-changing experience her children could not pass up.



2017

PSP surpasses 50 school investments

2019

PSP school investments total 68

### **Two Expansions in 2019**

1

### **Cristo Rey Philadelphia High School**

Grades 9-12 • 110 new seats • Tioga

Cristo Rey's new campus in Tioga expands opportunities for low-income students to enroll in the innovative high school, where every student works in a business internship one day a week.

2

### **Mariana Bracetti Academy Charter School**

Grades K-12 • 100 new seats • Frankford

The Charter School Office approved 100 additional high-school seats—bringing the total school enrollment to 1,260—after Bracetti was named a Peer Leader by the School District two years in a row.



Cristo Rey Philadelphia
High School opens with
help from a PSP startup grant

2016 83% of the first Cristo Rey graduating class matriculates into college

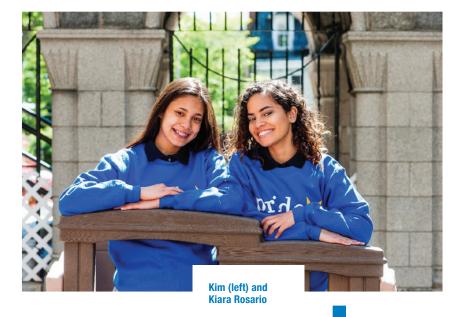
# **ONE GRADUATION PAVES** THE WAY FOR ANOTHER

As a freshman at Cristo Rey

Philadelphia High School-an independent. Catholic high school for students who could not otherwise afford a private education—Kim Rosario of Hunting Park did not really think about attending college. No one in her family had a college degree. Now that Kim is a senior. attending college is not only a goal, it's her soon-to-be reality. Kim was accepted to multiple colleges and will enroll at Franklin & Marshall this fall to pursue a career in art therapy.

Kim followed her sister Kiara, one year older, to Cristo Rey. Kiara enrolled last fall at Swarthmore College, where she is on a fulltuition scholarship. The sisters' path to college was paved in part by Cristo Rey's work-study program.

All students in the school work one day per week in professional internships at companies in greater Philadelphia, which in turn cover about half of the cost of the interns' tuition. Kim received exposure to the business, arts and education fields by working at FMC, the Kimmel Center, and the Arch Street Preschool, These real-life work experiences motivated her to want to become an art therapist. Although Kim won't get to experience high-school graduation in the same way her sister did, she looks ahead to joining Kiara in a few years as the proud holder of a college diploma.



Cristo 2019 Rey's new campus opens with help from a PSP growth grant



Johnathan Ortiz, a member of the founding class of Cristo Rey Philadelphia, is its first alum to graduate from college, earning a degree in information sciences and technology from Penn State University and landing a job at Comcast

2019

### Big Gains at Schools with Strong School Leaders

the more prepared students are for an assignment or test, the more likely they are to achieve a better outcome. This is just as true for school leaders, which is why since 2013 PSP has invested to create and scale programs that prepare principals for the challenges of urban school leadership.

As of fall 2019, 36 alumni of PhillyPLUS (Pathways to Leadership in Urban Schools), a two-year principal preparation program designed and created by PSP in partnership with city schools, were leading Philadelphia schools as principal. Forty-six others were serving as assistant principal and 22 in central-office school administrator roles. Additionally, 31 city principals and 20 assistant principals are alumni of the National Principals Academy Fellowship (NPAF), a similar, one-year leadership experience PSP has funded since 2013. Nearly 50% of the leaders from both programs are people of color.

Collectively, these leaders are helping to propel the city's steady improvement in school quality. A number of their schools are among the city's most improved.



Todd Kimmel and Shakeera Warthen were part of the second PhillyPLUS cohort, starting in 2014. They became principals in 2015. As their schools have steadily improved, both have subsequently been selected to join the prestigious Neubauer Fellowship in Educational Leadership.

Shakeera leads Amadee Bregy School in South Philadelphia, serving grades K-8. Todd leads Horatio Hackett in Fishtown, a K-5 school. Both schools are outpacing city gains in reading and math in the critically important elementary grades.

PhillyPLUS launches its first cohort with eight residents; all eight were still working in city leadership roles in 2019-20

There are 121 PhillyPLUS alumni and participants in leadership roles in Philadelphia schools—including 36 as principals, 46 as assistant principals, and 22 others in key central leadership support roles at school networks



**Todd Kimmel** Principal, Horatio B. Hackett School • Fishtown



**Shakeera Warthen** Principal, F. Amedee Bregy School • South Philadelphia

Math Proficiency in Grades 3-5		Reading Proficiency in Grades 3-5			
	2016	2019		2016	2019
Hackett	28%	45%	Hackett	40%	56%
Bregy	12%	26%	Bregy	23%	32%
Philadelphia Overall	21%	24%	Philadelphia Overall	33%	37%
State of PA	49%	49%	State of PA	61%	62%

There are also 31 principals and 20 assistant 2019 principals who are alumni of the PSP-supported NPAF program, a one-year program that prepares current or aspiring principals to become instructional and cultural leaders—not merely building managers

### School Choices Abound, but Families Seek More High-Achieving Schools

n Philadelphia, 65% of the city's school-age children exercise choice every day by attending a public district, public charter, or private/Catholic school other than their assigned neighborhood school. At the high school level that number is 88%. Families are making these choices because they want their children to attend the best school possible, and their neighborhood school is not always the right option for them. Data show that low-income students are underrepresented in high-achieving schools. They seek better school options, only to be denied entry to them because there are not enough seats to meet the demand.

Regions of Philadelphia with higher-achieving neighborhood schools, such as in the Northeast, tend to see a high share of students enrolled in their assigned neighborhood (catchment) schools. Conversely, in parts of South and West Philadelphia, the majority of students do not attend their catchment schools.

33,949

students applied for seats at 80 public charter schools on Apply Philly Charter for the 2020-21 school year

7,989 student applicants received one or more seat offers (based on a number of different factors: including random lottery results and zip code and sibling preferences)

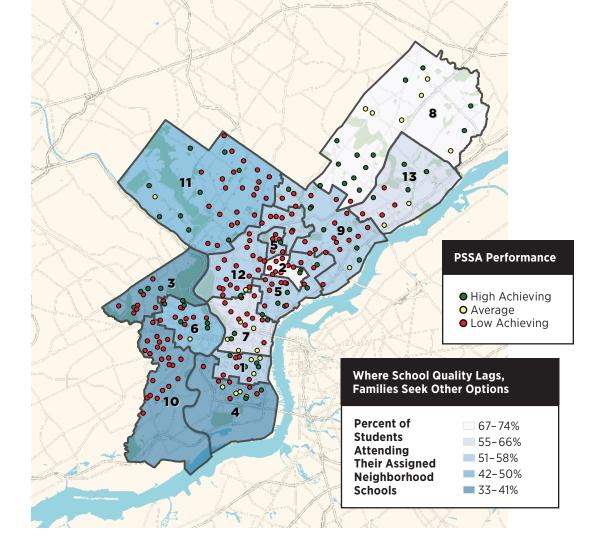
25,960 student applicants didn't get offered a seat

1689

William Penn Charter School opens Philadelphia's first Catholic school opens (now St. Mary's Interparochial)

Founding of Central High School, city's first public high school

Formation of city's parochial school system



In Philadelphia, the percentage of students in a school who are not geographically assigned to it rises as the school's achievement level rises. Across the city, the majority of students enrolled in schools that demonstrate overall student achievement above the state average are not enrolled in their assigned catchment school.

PSP created the GreatPhillySchools website and Apply Philly Charter, an online application system used by most charter schools, to ensure families in all regions of the city have the information and tools they need to apply to schools that are a good fit for their children.

Achievement Tier of Attending School	Enrolled Students Living Within Catchment	Enrolled Students Living Outside Catchment
High Achieving	39%	61%
Average	51%	49%
Low Achieving	56%	44%

1997

City's first public charter schools open

School 2010 District converts the first group of Renaissance Charter schools

Number of 2015 students enrolled in charters reaches one-third of total public school enrollment

City holds 2019 more than 450 public and private schools

# **Board of Directors**

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Philadelphia Charter School,
School Reform Advocate

Mark Gleason
Executive Director



"The world is watching us. There is no better way in these tumultuous and chaotic times to make evident the spirit, goodwill, love and compassion of the American people than properly educating our youth – Philadelphia should be the model for the world as it was in 1776. Through its work with public, private, and Catholic schools, PSP is making this happen."

**Edward (Ward) J Fitzgerald III,** CEO and Senior Managing Principal of Exeter Property Group

\$1 million



"Philadelphia School Partnership is critical to our community's future because when we invest in education, we invest in the promise of children."

**F. William McNabb, III,** Former Chairman and CEO of The Vanguard Group

\$1 million



"Over the last eight years, PSP has been the catalyst of change in the Philadelphia school system, and the Horner Foundation is excited to support the Partnership's important work."

\$750,000

2010 PSP debuts and sets \$100 million fundraising goal

2013

Pledges surpass \$50 million 2017 Cumulative pledges climb above \$80 million

2019 Over 190 donors; cumulative pledges exceed \$120 million

# **Expanding Educational Opportunities**

### Thanks to These Investors

### \$5,000,000 and above

Anonymous
The Maguire Foundation
William Penn Foundation
Walton Family Foundation
Janine and Jeff Yass

#### \$1,000,000 to \$4,999,999

The J. Mahlon Buck, Jr. Family

The City Fund (formerly the
Laura & John Arnold Foundation)

Hilda & Preston Davis Foundation

Michael & Susan Dell Foundation

Ward Fitzgerald

Bill & Melinda Gates Foundation

Otto Haas Charitable Trust

Dorrance H. Hamilton (Deceased)

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F. William III & Katie McNabb
Mike & Jeannie O'Neill
Lee Rowan
Charlie Ryan
Pam & Tony Schneider
Matthew & Julie Tewksbury
Joan M. Wismer Foundation

### \$100,000 to \$999,999

50CAN
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Your Part-Time

Controller, LLC

# **2019 Financials**

SUPPORT AND REVENUE	2019	2018
Contributions	\$8,634,265	\$7,812,716
Donated services	44,743	50,571
Other income	9,039	5,621
Loss on uncollectible pledge		(565,000)
Total support and revenue	\$8,688,047	\$7,303,907
FUNCTIONAL EXPENDITURES	2019	2018
School investments (disbursed)	\$3,670,549	\$3,895,817
Talent investments (disbursed)	1,043,934	2,393,175
Special purpose investments (disbursed)	130,000	310,000
Investment management (evaluation, technical assistance)	1,359,345	1,071,280
Subtotal – investments	\$6,203,828	\$7,670,272
Access to quality schools: GreatPhillySchools, Apply Philly Charter	1,372,530	1,572,766
TeachPHL	11,771	21,100
Policy and research		5,037
General and administrative	1,156,635	1,195,492
Total operating expenses	\$8,744,764	\$10,464,667
Change in net assets	(56,717)	(3,160,760)
Net assets	<b>\$2,901,484</b> (at Dec. 31, 2019)	<b>\$2,958,201</b> (at Dec. 31, 2018)



### **GreatPhillySchools**

provides free, convenient and unbiased resources to help parents, guardians, and students find, compare and choose great schools in Philadelphia



**PSP** manages **Apply** Philly Charter—an easy-to-use online system enabling families to apply to any of 80 public charter schools with one standard application

# TEACHPHL

TeachPHL is a collaborative effort of Philadelphia schools and PSP that aims to attract great teachers to city schools of all types and support educators in their career development

## **Our School Investments**

PSP supports schools that have high expectations for all their students

SCHOOL TYPE: CHARTER DISTRICT PRIVATE/PAROCHIAL/TRADE

- 1. Alexander Adaire School Growth
- 2. Alliance For Progress
  Charter School *Growth*
- 3. ASPIRA Olney Charter High School *Turnaround*
- **4.** Big Picture Vaux High School *Startup*
- 5. Boys Latin of Philadelphia Charter Middle School *Startup*
- 6. Building 21 High School Startup
- Cristo Rey Philadelphia High School Startup, Growth
- 8. Deep Roots Charter School Startup
- 9. DePaul Catholic School Growth
- Esperanza Academy Charter Middle School Startup
- 11. Finishing Trades Institute Growth
- **12.** First Philadelphia Preparatory Charter School *Growth*
- 13. Folk Arts Cultural Treasures Charter School (FACTS) Growth
- **14.** Freire Charter Middle School *Startup*
- **15.** George W. Nebinger School *Growth*
- **16.** George Washington Carver High School of Engineering and Science *Growth*
- **17.** Global Leadership Academy Charter School *Incubation*
- 18. Global Leadership Academy Charter School — Southwest *Turnaround*
- **19.** Hill-Freedman World Academy *Growth*
- **20.** Imhotep Institute Charter High School *Turnaround*
- **21.** Independence Charter School *Incubation*
- **22.** Independence Charter School West *Startup*
- 23. Independence Mission Schools— St. Helena *Incubation*
- 24. Independence Mission Schools— St. Malachy *Turnaround*

- Independence Mission Schools— St. Thomas Aquinas Turnaround
- **26.** James G. Blaine Academics Plus School *Turnaround*
- 27. Kenderton Elementary (formerly a Young Scholars Charter School) *Turnaround*
- 28. KIPP DuBois Collegiate
  Academy Charter School *Growth*
- **29.** KIPP North Philadelphia Academy *Startup*
- **30.** KIPP Philadelphia Elementary Academy Charter School *Startup*
- **31.** KIPP West Philadelphia Elementary Charter School *Startup*
- **32.** Mariana Bracetti Academy Charter School *Growth*
- **33.** MaST II Community Charter School *Startup*
- 34. MaST III Community
  Charter School Startup
- 35. Mastery Charter School— Grover ClevelandElementary Turnaround
- **36.** Mastery Charter School Clymer Elementary *Turnaround*
- **37.** Mastery Charter School Frederick Douglass *Turnaround*
- **38.** Mastery Charter School Simon Gratz High School *Turnaround*
- Mastery Charter School Simon Gratz Prep Middle Growth
- **40.** Mastery Charter School

   Lenfest *Growth*
- **41.** Mastery Charter School

   Francis D. Pastorius
  Elementary *Turnaround*
- **42.** Mastery Charter School Pickett Campus *Growth*
- **43.** Mastery Charter School Prep Elementary *Startup*
- **44.** Mastery Charter School Thomas Elementary *Growth*
- **45.** Mastery Charter School Hardy Williams *Turnaround*

- **46.** Mastery Charter School John Wister Elementary *Turnaround*
- **47.** Our Lady of Port Richmond Regional Catholic School *Growth*
- **48.** Pan American Academy Charter School *Incubation*
- **49.** Philadelphia Charter School for Arts and Sciences *Turnaround*
- **50.** Philadelphia Hebrew Public Charter School *Startup*
- 51. Philadelphia Performing Arts: A String Theory Charter School
  East and West Growth
- **52.** Philadelphia Performing Arts: A String Theory Charter School — Vine *Growth*
- **53.** Roxborough High School *Turnaround*
- **54.** Russell Byers Charter School *Growth*
- **55.** Samuel Powel Elementary School *Growth*
- **56.** Science Leadership Academy at Beeber *Startup*, *Growth*
- **57.** Science Leadership Academy Middle School *Startup*
- 58. SS. John Neumann and Maria Goretti High School *Turnaround*
- 59. St. Mary Interparochial School *Incubation*
- 60. TECH Freire High School Startup
- **61.** The City School at Fairmount *Growth*
- **62.** The City School at Poplar *Growth*
- 63. The Workshop School Startup
- **64.** Universal Audenried Charter High School *Turnaround*
- **65.** Universal Vare Charter School *Turnaround*
- **66.** West Catholic High School *Turnaround*
- **67.** William D. Kelley Elementary School *Turnaround*
- **68.** Wissahickon Charter School Awbury *Startup*

### **WHO WE ARE**

Philadelphia School Partnership (PSP), Philadelphia's largest public charity supporting K-12 education, invests to expand access to great schools across the city. We do this by investing philanthropic resources to create, expand and transform schools that are in high demand, and by providing information, tools and other supports to families to ensure great schools are accessible to all.

### JOIN US

invest@philaschool.org

