



**EMBOLD**  
research

**Elevate 215 Philadelphia Poll**  
404 Interviews in Philadelphia, PA

**D1. Are you:**

47% Male  
53 Female  
0 Other

**D2. In what year were you born? [recoded to the following age buckets]**

20% 18 to 34  
55 35 to 49  
20 50 to 64  
5 65+

**D3. What is your race?**

39% Black or African American  
34 White / Caucasian  
20 Hispanic or Latino/a  
4 Asian / Pacific Islander  
1 American Indian or Alaska Native  
2 Other

**D4. What is the highest level of education you have completed?**

23% High school diploma or less  
22 Some college, but no degree  
15 Associate's degree, or two-year college degree  
19 Bachelor's degree, or four-year college degree  
21 Graduate degree

**Q1. Are you a parent or guardian of a child or children attending kindergarten through 12th grade?**

100% Yes  
0 No

**Q2. What kind of K-12 school does your child or do your children attend? Please select all that apply.**

42% Public District school  
29 Public Charter school  
17 Private school  
13 Parochial or faith-based schools  
6 Homeschool  
3 Other (please specify)

**Q3. What grade level is your child or children currently enrolled in? Please select all that apply.**

15% Pre-K  
55 K – 5  
31 6 – 8  
33 9 – 12

*Polling was conducted online from Sep 22 - Oct 5, 2022. Using its Bias Correct Engine to attain a representative sample, Embold Research polled 404 parents in Philadelphia, PA. The modeled margin of error is 5.1%. Post-stratification was performed on gender and race/ethnicity.*

**Q4. How important are each of the following priorities to you when considering the school(s) your child(ren) attends?**

	Very important	Somewhat important	Not very important	Not at all important	Not sure
Student safety	91	6	1	0	1
Teacher quality	90	9	1	0	1
Curriculum and instructional practices	82	16	1	1	0
Parent and family engagement	77	17	4	1	1
College and career readiness	73	18	6	2	2
Social and emotional supports	70	21	5	2	2
Addressing learning loss caused by the pandemic	68	21	7	3	2
Modern Facilities & Technology	66	27	4	2	2
Assessment data about student learning	66	26	6	1	1
Afterschool, co-curricular, and youth development programs	58	32	9	1	1

**Q5. High school should be most focused on preparing students for:**

- 35% Attending a four-year college or university
- 15 Learning a trade or vocation
- 14 Graduating from high school
- 11 Attending community college or a technical school
- 9 Getting a job after graduation
- 17 Other (please specify)

**Q6. Now that we've made it through the worst of the pandemic, how concerned are you about each of the following for your children?**

	Very concerned	Somewhat concerned	Not too concerned	Not at all concerned	Total concerned	Total not concerned
Loss of learning	52	27	13	8	<b>79</b>	<b>21</b>
Access to affordable healthy food	50	26	13	11	<b>76</b>	<b>24</b>
Increased stress or anxiety	47	30	17	6	<b>76</b>	<b>24</b>
Increased use of social media or video games	42	33	18	8	<b>75</b>	<b>25</b>
Reduced interaction with friends and peers	37	36	20	7	<b>73</b>	<b>27</b>
Lack of a daily routine	39	29	21	11	<b>68</b>	<b>32</b>
Getting sick with coronavirus	39	27	16	18	<b>66</b>	<b>34</b>
Access to childcare	36	21	24	19	<b>57</b>	<b>43</b>

**Q7. Which of the following are the most important for schools to prioritize in the new school year? Please select up to three.**

- 56% Delivering high quality instruction and curriculum
- 45 Supporting teachers with additional pay, resources, and/or time
- 32 College and career preparation
- 32 Providing social and emotional support
- 32 Offering additional tutoring and remedial instruction
- 25 Addressing students' level of stress or trauma
- 22 Investing in technology
- 9 Making coronavirus testing accessible for students and teachers
- 8 Maintaining social distance in the classroom
- 7 Something else (please specify)

**Q8. In general, how would you say schools in Philadelphia are doing? Are they going in the right direction or are they off on the wrong track?**

- 36% Right direction
- 64 Wrong track

**Q9. More specifically, how would you say the school(s) your child(ren) currently attends are doing? Are they going in the right direction or are they off on the wrong track?**

- 73% Right direction
- 27 Wrong track

**Q10. How would you rate the following kinds of schools in Philadelphia?**

	Excellent	Good	Acceptable	Poor	Very poor	Not sure
Private schools	28	34	17	3	2	16
Parochial or faith-based schools	20	32	22	3	4	18
Public Charter schools	11	28	31	13	9	9
Public District schools	7	15	21	23	31	3

**Q11. How would you rate Philadelphia schools on each of the following attributes?**

	Excellent	Good	Acceptable	Poor	Very poor	Not sure
Teacher quality	13	26	33	16	8	5
Assessment data about student learning	11	19	27	21	10	12
Youth development and afterschool programs	11	18	25	21	15	10
College and career readiness	11	16	25	24	14	10
Parent and family engagement	10	23	27	19	14	6
Curriculum and instructional practices	10	21	29	21	14	6
Student safety	10	21	22	21	23	3
Modern Facilities & Technology	10	18	26	23	17	6
Social and emotional supports	9	20	23	26	12	11
Addressing learning loss caused by the pandemic	9	17	23	23	17	11

**Q12. Do you believe your child(ren) is performing at grade level in math and reading at their school?**

	Yes, at or above grade level	No, below grade level	Not sure
Math	64	28	9
Reading	66	28	7

**Q13. How prepared do you think Philadelphia high school graduates are for each of the following?**

	Very prepared	Somewhat prepared	Not too prepared	Not prepared at all	Not sure	Total prepared	Total not prepared
Attending community college or a technical school	14	41	22	13	10	55	36
Attending a four-year college or university	12	34	27	17	10	46	44
Working at a full-time job	13	32	30	17	10	44	46
Thriving in life	12	30	30	21	7	42	51

**Q14. What other comments or feedback would you like to share about Philadelphia schools? [open-ended]**

**Q15. Which of the following sources do you use to get information about schools in Philadelphia? Please select all that apply.**

- 65% School and district websites
- 54 Friends, neighbors, and other parents
- 43 Local tv media, such as 6 ABC News
- 33 Local print media, such as The Philadelphia Inquirer
- 29 Social media, such as Facebook or Twitter
- 25 National School rankings, such as U.S. News & World Report, GreatSchools, or Niche
- 23 GreatPhillySchools.org
- 10 Something else (please specify)

**Q16. How did you enroll your child in their school? Please select all that apply.**

- 38% They attend the neighborhood school we are assigned to
- 23 We applied to a private or parochial school
- 22 We applied to the open enrollment process for a different neighborhood school in the district
- 18 We applied to an individual charter school
- 13 We applied to a charter school through the Apply Philly Charter application
- 13 We applied to a special admission school in the district
- 5 We applied to a career pathway program in the district

**Q17. How much, if anything, have you heard or read about the following organizations?**

	A lot	A little	Nothing at all
Apply Philly Charter	26	31	43
GreatPhillySchools	21	43	36
Elevate 215	9	26	65

**Q18. Schools in Philadelphia should provide more social and emotional support to their students.**

54% Strongly agree  
31 Somewhat agree  
11 Somewhat disagree  
3 Strongly disagree  
**85 Total agree**  
**15 Total disagree**

**Q19. I feel collaboration and parent engagement are important parts of school success.**

72% Strongly agree  
25 Somewhat agree  
2 Somewhat disagree  
2 Strongly disagree  
**96 Total agree**  
**4 Total disagree**

**Q20. We need investments in and support for schools to create modern learning experiences that prepare students for the real world.**

70% Strongly agree  
25 Somewhat agree  
4 Somewhat disagree  
1 Strongly disagree  
**95 Total agree**  
**5 Total disagree**

**Q21. In the upcoming mayoral election, a candidate's plan for improving the education system in the city is key to earning my support.**

59% Strongly agree  
32 Somewhat agree  
4 Somewhat disagree  
5 Strongly disagree  
**91 Total agree**  
**9 Total disagree**

**Q22. What is your annual household income?**

9% Less than \$20,000  
9 \$20,000 to \$34,999  
11 \$35,000 to \$49,999  
18 \$50,000 to \$74,999  
13 \$75,000 to \$99,999  
18 \$100,000 to \$149,999  
12 \$150,000 to \$249,999  
3 \$250,000 or more  
8 Prefer not to say